



SPRINGPOINT®

ANNUAL REPORT

2023



OUR MISSION

To inspire our family with endless opportunities

OUR VISION

To be the premier provider, offering exceptional services and innovative programs that empower those we serve and those who serve them to experience the best that life has to offer

OUR VALUES

Respect: We recognize the value and dignity of every person

Commitment: We are accountable to the greater community

Compassion: We seek to understand and empathize with others

Service: We strive to exceed expectations

Excellence: We strive for the highest quality in all that we do

Integrity: We are honest, responsible, and ethical

Innovation: We aim to continuously improve our services and organization



Dear Friends,

As I reflect on the past year, I am so proud of all we have accomplished together at Springpoint. Our commitment to enhancing lives and creating exceptional experiences continues to drive our every endeavor, and I am delighted to share some highlights of our achievements.

One of the most exciting developments this year has been the expansion and enhancement plans currently in the review phase at The Moorings at Lewes. In addition, we are excited for the planned enhancements to the physical environment and amenities offered in each Springpoint Life Plan Community. Be sure to read more about this in our yearly recap.

The impact of the Springpoint Foundation continues to be felt both by Springpoint residents and team members through its many initiatives. The Affordable Housing LivWell initiative continues to flourish, thanks in part to the unwavering support of Parker Health Group. Their

commitment to the program is invaluable; together, we improve the well-being of our residents and communities in numerous ways. The Foundation's Springpoint Strong Fund remains a source of support for our employees facing unforeseen financial challenges. This fund exemplifies the unity and compassion that defines our Springpoint family.

We continue to empower our employees to deliver exceptional work through our Employee Recognition and Value programs. Thanks to the support of the Grunin Foundation, we offer certified nursing assistant (CNA) training to eligible team members at no cost, enabling them to advance their careers and make a meaningful difference in the lives of our residents. Our partnership with the Bloomberg Foundation has allowed us to provide comprehensive English as a Second Language (ESL) programs to employees at Stonebridge at Montgomery, further enhancing their skills and opportunities for growth. Additionally, the Age Friendly Institute has honored us with certification as an Age Friendly Employer (CAFE), affirming our dedication to creating an inclusive and supportive workplace for employees of all ages.

And our commitment to social responsibility extends beyond our organization. With the support of Interfaith-Rise, we have welcomed 12 international refugees into our workforce, providing them with jobs, support, and resources to rebuild their lives.

As we look ahead to the future, I am confident that Springpoint will remain at the forefront of innovation and excellence in senior living. Thank you for your continued support and partnership.

Sincerely,

Anthony A. Argondizza
President and CEO

YEARLY RECAP

The Moorings at Lewes Moves Forward with Expansion Plan

In 2023, The Moorings at Lewes initiated a comprehensive planning process to keep up with changing market demands while benefiting current residents and continuing to attract new residents.

After gaining insight from residents and prospects, The Moorings partnered with SFCS Architects – Philadelphia, a firm specializing in senior living and civic/public architecture. A plan was produced that includes expansion of the common areas, enhanced dining options, more outdoor living and recreation spaces, and the construction of additional apartments and cottage homes.

The anticipated project will renovate the existing common area and increase the overall size by more than 15,000 square feet. The plan includes the addition of two, three-story apartment buildings each with 23 units ranging from one to two bedrooms. The expansion would also include

construction of 21 new single cottage homes built on a five-acre parcel located on Cadbury Circle West.

Planned community enhancements include: an expanded dining program with new a Bistro, formal dining, lounge/pub, and outdoor dining; an expanded LivWell center with an endless lap pool, larger exercise room, yoga/aerobics studio, and renovated locker rooms; and a renovated/expanded library and arts & crafts room. New outdoor amenities include pickleball and bocce courts, a swimming pool, patio spaces, and a new dog park.

Plans for the project have been submitted for initial review – the approval process by the State of Delaware and local officials should be completed sometime in fall 2025. Depending on that outcome and the timing of pre-sales, construction is projected to begin in spring or summer of 2026. Renovations and construction of the new buildings will likely take 18–24 months.





Springpoint's LivWell Affordable Housing Initiative Enhances & Expands

In 2021, Springpoint partnered with Parker Health Group to create a dynamic LivWell initiative in affordable housing focused on residents' physical, intellectual, emotional, and social needs. The three-year initiative was designed as a pilot program with hopes of expanding to all 19 Springpoint affordable housing communities in New Jersey. Up through 2023, programming was offered at The Gables at West Windsor, Hidden Brook at Franklin, Watchung Terrace at Middlesex, and Wheaton Pointe at East Windsor.

Over 135 residents enrolled in the program. At least 74% of participants are getting the recommended 150 minutes of exercise per week and steadily improving their fitness assessment scores.

Parker Health Group will reinvest in the initiative for 2024 due to its ongoing success. Programming will now be offered at four additional Springpoint affordable housing communities: The Crossroads at Howell, The Oaks at Toms River, Portland Pointe, and Stafford by the Bay.

LivWell's Impact Beyond Springpoint

In October, representatives from Springpoint's LivWell program for affordable housing, in conjunction with Parker Health Group, presented at the Northeast Business and Economics Association's 50th annual conference in Philadelphia. Community Wellness Program Director Stacey Judge and Program Manager Amanda Oberg joined Judy Collett-Miller, Director of Planning and Technology Innovation at Parker, to present "Health and Wellness Programming and Activity for Seniors in Affordable Housing Yields Favorable Outcomes."

Springpoint Introduces New HR & Payroll Solution, UKG Pro

In August 2023, Springpoint announced its transition to UKG Pro as its new human capital management solution. UKG Pro is a cloud-based solution offering a more streamlined and data-driven interface, allowing us to manage our workforce more effectively. With access to more user-friendly tools and features, UKG Pro's robust, integrated system provides key benefits over the current HR platform.

The transition to UKG Pro will significantly enhance operations and provide employees with the best work experience possible. Springpoint continues dedicating extensive resources to ensure this project's success, including the establishment of a UKG Pro implementation team.

The launch of the initial phase of the project was completed in April 2024. Additional features will be introduced in the coming months.





Springpoint Marketing Team Recognized by National Mature Media Awards Program

The Springpoint marketing team was selected as a winner in the 32nd annual National Mature Media Awards Program for the second consecutive year.

The National Mature Media Awards Program is the nation's largest awards program of its kind. Presented by the Mature Market Resource Center, a national clearinghouse for the senior market, this program recognizes the nation's finest marketing, communications, educational materials, and programs designed and produced for those who are 50 and older, the nation's fastest-growing population group.

Gold, Silver, Bronze, and Merit certificates were awarded in more than 40 categories. Two Springpoint marketing projects – community event mailers for Monroe Village and Winchester Gardens – earned the 2023 Silver Award under the “direct mail” category. All entries were judged by a distinguished panel of mature market experts from across the United States for overall excellence of design, content, creativity, and relevance to the senior market.



Springpoint Strong Fund Available for Team Members in Need

In 2023, the Springpoint Foundation introduced the Springpoint Strong Fund to assist eligible employees facing financial hardship caused by unforeseen circumstances.

This fund aligns with the Foundation's mission is to inspire generosity in support of programs that make a difference in peoples' lives and to enrich the communities where they live. Employees impacted by unforeseen circumstances, such as serious illness or a natural disaster, can apply to the Springpoint Strong Fund to help ease their financial burdens through a grant, with no payback expectations. Certain requirements and restrictions apply.

Since its inception, the committee has approved eight grants, distributing over \$31,100 from the Springpoint Strong Fund.

“I had the pleasure of interacting with the Springpoint Foundation, specifically through the Springpoint Strong Fund, and their generosity has given me so much relief. This assistance allowed me to settle some long-standing debt and get some much-needed medical tests and doctors' visits. I can now move forward with my healthcare with a lot less financial strain/stress. Thank you to the Springpoint Strong Fund for the help you provided me – the process was so easy, and the benefits will always be appreciated.”

- Joyce Dichiario, Springpoint Medical Driver & Strong Fund recipient

Affordable Housing Communities Receive Excellent Evaluations and Inspection Scores

Several Springpoint affordable housing communities have received excellent scores on evaluations and inspections from the New Jersey Housing and Mortgage Finance Agency (NJHMFA) and Department of Housing and Urban Development (HUD).

The NJHMFA Managing Agent evaluations were conducted at Robert Noble Manor, Butler Senior Community, Allaire Crossing, Plainfield Tower West, Woodlands at Ramsey, and Friendship Gardens. Each community achieved a perfect 6 out of 6 rating, the highest possible grade of “Excellent.” Additionally, NJHMFA conducted a Management and Occupancy Review at Allaire Crossing and Friendship Gardens, and both attained the highest rating of “Superior.”

Asbury Towers underwent a DCA Physical Inspection and a Physical and File Audit conducted by HMFA with zero findings.

The Department of Housing and Urban Development conducted a Management and Occupancy Review at the Crossroads at Howell, awarding it the second highest rating of “Above Average,” with an overall score of 89.15 out of 100 points. Additionally, HUD carried out a REAC Inspection at Portland Pointe, where it achieved a score of 85 out of a possible 100.



FOSTERING EXCEPTIONAL LIFE EXPERIENCES & OPPORTUNITIES

Our Commitment to Diversity, Equity, and Inclusion

Springpoint's DEI initiative supports a culture where an individual's unique qualities and life experiences are valued and celebrated. Throughout the year, our employee and resident DEI committees work collaboratively with LivWell staff, employee advocates, marketing groups, and other residents to strengthen the culture of diversity and inclusion. Together, these committee members are identifying opportunities where Springpoint can have a substantial impact on the DEI landscape.



Advancing Connection with SAGECare

Springpoint's seven New Jersey Life Plan Communities, Springpoint Living at Manalapan, and Springpoint Choice are platinum certified with the SAGECare LGBTQ+ Aging Cultural Competency Credential, reflecting our commitment to fostering an inclusive and welcoming environment for all. Springpoint's platinum status indicates that at least 80% of management and 80% of non-management staff completed the required training.

Credentialed in 2022, ongoing training and guidance ensure that these Springpoint communities remain in compliance with NJ's LGBTQI+ Senior Bill of Rights and align with the values of SAGE, the country's largest nonprofit organization dedicated to improving the lives of LGBTQ+ older adults.

Reducing Health Disparities through Innovation

The Leaders in Equality and Diversity (LEAD) Collaborative, supported by AARP, is a regional initiative that aims to reduce disparities, especially among diverse and aging populations, by targeting measurable outcomes and committing to action-oriented learning.

As a respected leader in long-term care, Springpoint was asked to participate by Theresa Edelstein, MPH, LNHA, Senior Vice President, New Jersey Hospital Association Center for Partnerships Transforming Health. Working in collaboration with Clare Medical, several Springpoint representatives took part in a learning session and eventually put together a LEAD-focused program at four Springpoint affordable housing communities. The goal was to identify and reduce gaps in senior healthcare and wellness through education and clinics. Participating residents also completed pre- and post-surveys. Based on the work of this group, Springpoint was awarded a grant that will be used to bring CentraState's virtual senior center to several Springpoint communities. This program will continue expanding in 2024.

Employee Recognition & Value Programs Offer Personal & Professional Enrichment

Springpoint created and implemented several Employee Recognition and Value programs that consider an individual's unique perspective and multicultural background. The goal is to empower employees and allow them better access to career advancement opportunities and exceptional life experiences.

Investing in Our Employees with the CNA Training Program

Springpoint's innovative, no-cost Certified Nursing Assistant (CNA) training program allows Springpoint employees to advance their career growth with guaranteed job placement. Graduates can choose from four specialties to work within Springpoint: skilled nursing, assisted living, clinic, and home care.

The Springpoint Foundation launched this program in 2022 with funding from the Grunin Foundation for a total of three years. Open to 10 students per class, the program covers costs for uniforms, CPR training, books, and the certification exam. Employees are paid an hourly rate for training. Classes are held at an established local community college.

This program is offered to all eligible team members from any Springpoint community



or affiliation. Several participants have since completed the program as of 2023 and currently work as CNAs for Springpoint. Several graduates are also in the process of being hired for 2024.

Due to the program's success, a classroom was established at Winchester Gardens to support future sessions.



Offering English as a Second Language (ESL) Program to Employees

The Springpoint Foundation was awarded a grant from the Bloomberg Foundation to implement a comprehensive English as a Second Language (ESL) program for Stonebridge at Montgomery employees. The goal is to enhance communication, confidence, and productivity so that employees can better achieve their professional, personal, and economic goals. Eight employees have participated in the program, which is offered through Inlingua, an international language training organization. Bloomberg will support funding to continue the program at Stonebridge in 2024.



International Labor Initiative

In 2022, Springpoint began assisting refugees from several different countries (including Ukraine, Afghanistan, and Haiti) with employment opportunities in our communities through the non-profit organization Interfaith-Rise (Refugee and Immigrant Services and Empowerment). As of 2023, 19 refugees have received employment, support, and resources through this initiative.

Evolving the Springpoint Experience

The launch of three employee recognition programs in late 2022 was met with much success. So far, over 100 team members have received the Spirit Award, recognizing those who show outstanding achievement or performance in their duties and exemplify Springpoint’s mission, vision, and values. Managers distribute Going the Extra Mile (GEM) Reward gift cards regularly to employees who conduct a deed that results in an exceptional experience for a resident, family member, or colleague. Teams from Winchester Gardens, Monroe Village, and Village Point Rehabilitation & Healthcare received the Dream Team Traveling Trophy Award in 2023, demonstrating their commitment to providing exceptional experiences and innovative programs to those we serve.

Springpoint Certified as a “Great Place to Work”

Great Place to Work Institute and its senior care partner, Activated Insights, honored Springpoint with certification as a “Great Place to Work” for the second consecutive year. The certification process involved an in-depth survey of employees from every Springpoint community and affiliate.

Springpoint team members completed the Trust Index Employee survey, assessing the level of pride in their work and the level of trust between them and management. Springpoint scored 4%-7% higher than the 2022 CCRC/Life Plan benchmark for each of the following statements: “I feel good about the ways we contribute to the community.”; “When you join the company, you are made to feel welcome.”; and “I am proud to tell others I work here.”

Springpoint Recognized as a Certified Age Friendly Employer™

The Age Friendly Institute honored Springpoint with certification as an Age Friendly Employer (CAFE). The certification process included a series of employee interviews, procedures, and evaluations conducted by the Age Friendly Institute’s Research and Certification staff.

Springpoint was evaluated in several categories, including General Commitment and Workforce Policies, Employee Retention, Compensation Programs, Management Practices, Training and Development, and Candidate Recruiting. Springpoint joins more than 100 of the largest United States employers to have earned this certification.

This certification reflects our commitment to recruiting and retaining employees on an age-neutral basis while combating ageism in all hiring procedures and standards.



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2024 LIFE PLAN COMMUNITY (LPC) BOARD OF TRUSTEES

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Evan Quarton, Crestwood Manor

James H. McMullen, The Moorings at Lewes

David W. Gerridge, Meadow Lakes

Baruch Falk, Monroe Village

Anthony Glockler, Stonebridge at Montgomery

Juli Towell, Winchester Gardens

Diane Birch, The Oaks at Denville

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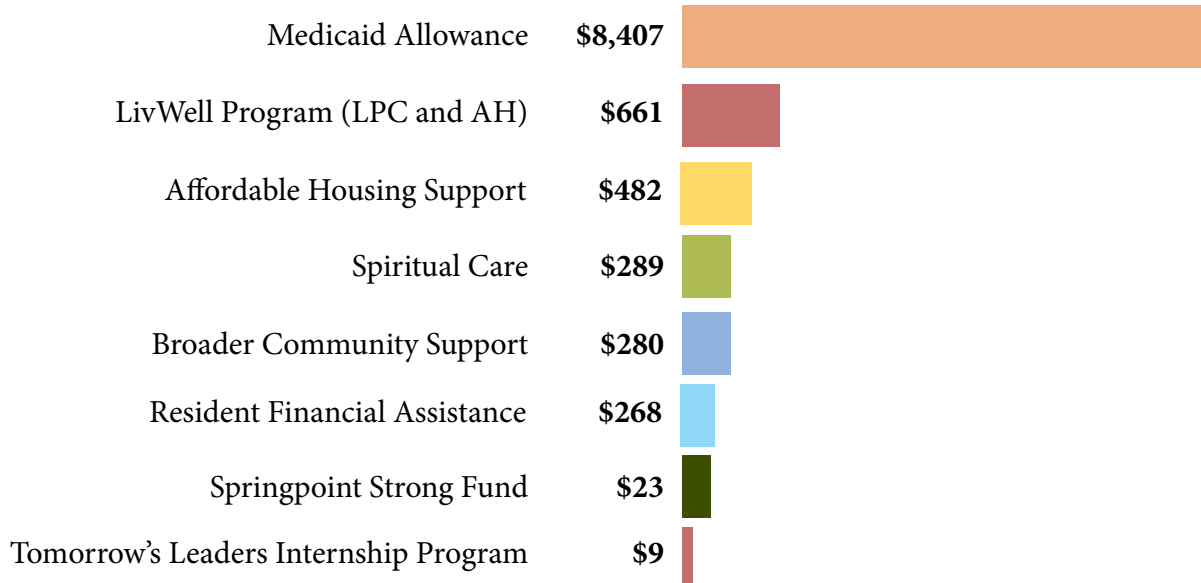
Michael W. Oakes, Development Officer, Chief Philanthropy Officer

David L. Woodward, Assistant Secretary, Senior VP & COO

FINANCIAL HIGHLIGHTS

Community Benefit

SUPPORT (\$ in 000's) — \$10,419



THE SPRINGPOINT FOUNDATION OVERVIEW



The Springpoint Foundation works to make life better for older adults through vision, compassion, and high-quality services and programs. We accomplish this through charitable support of our resident and community partnership programs.

Resident Financial Assistance

Through generous donations, this fund assists qualified Life Plan Community residents who, through no fault of their own, have outlived their resources. Contributions made through the Foundation provide financial security so that these residents will always have a home in our communities.

Spiritual Care

Our devoted community chaplains provide guidance and support to help residents develop inner resources and spiritual strength to better prepare for life's changes and transitions. We celebrate various faith traditions, offer non-denominational programs, and foster positive interactions between residents of different religious traditions and spiritual or humanistic beliefs. All are welcome at Springpoint.

Tomorrow's Leaders Internship

Mentored under the guidance of Springpoint professionals in their field, our interns devote their time and energy to making a difference in the lives of others. This program is designed to inspire college-aged students to pursue a career in senior services while providing our communities with the helping hands necessary to offer the best quality of care.

Affordable Housing Support

We sponsor critical initiatives that assist residents living in Springpoint's 19 affordable housing communities throughout New Jersey, including emergency food pantries, literacy programs, emergency preparedness training, transportation, and health and wellness services.

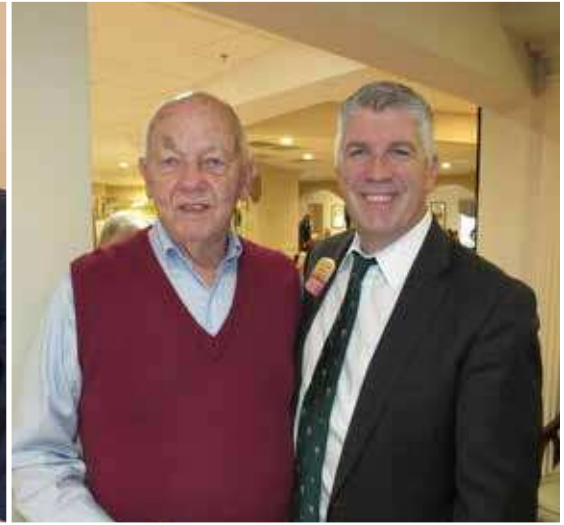
Community Highlights

Many factors contribute to the happiness and well-being of our residents, which includes having an emotional, social, spiritual, physical, and intellectual balance in life. We're excited about the potential to expand whole-person wellness initiatives throughout all affordable housing communities with our award-winning LivWell program. Over 85% of current participants have experienced a "higher quality of life" since joining the initiative.

Through our Community Cares program, the DiLeo Family Foundation sponsored a grant for residents of Watchung Terrace at Middlesex to receive fresh produce throughout the year. Longtime supporter Yes We Do, LLC continues gifting a variety of events and resources for the residents of Friendship Gardens, located in Howell, NJ.

The Citizens Bank Foundation awarded a health and wellness grant to the Butler Senior Community, which provides residents with fresh produce, healthcare essentials, nutrition literacy, and enhanced community engagement.







A significant percentage of Foundation contributions are received from generous Springpoint community residents. See how some of our residents help make a difference and spark joy!





 **THE ATRIUM**
AT NAVESINK HARBOR
A SPRINGPOINT COMMUNITY

MEET OUR DONOR, Susan Anderson

Sue took a lovely boat ride on the Navesink River during her first visit to The Atrium in 2019, and in a matter of five weeks, she was an official member of the community. She's extremely happy with how The Atrium continues to support her hobbies and passions.

Coming from a family of educators, Sue understands the importance of higher education and what that opportunity means for a student and their loved ones. She and her late husband were very active within the Middletown, NJ, school district. Now, in his memory, Sue enjoys paying it forward, including support of the community's CNA program.

"I see the effects and progress [of this program], and it's wonderful. Contributing makes for a stable staff at The Atrium, especially for younger hires."

Funded through the Grunin Foundation and generous donor support, Springpoint's Certified Nursing Assistant (CNA) program covers the costs of training, materials, and the certification exam for eligible employees. With ultimate schedule flexibility, participants can get credentialed as a CNA in just a few months and choose from four specialties to work within Springpoint: skilled nursing, assisted living, clinic, and home care.

For Sue, Adam Canterbury, Karla Lopez Gonzalez, and Rashon Turner come to mind. These team members completed the CNA training program in 2023. Before entering the program, Adam was a porter and assistant driver, Karla was a member of the wait staff, and Rashon was a dietary aide. All three currently work as CNAs in The Atrium's Healthcare Center.

Sue takes part in several activities in and outside of the community, as well. As a longtime golf enthusiast, she enjoys visiting the Beacon Hill Golf Club with her son and is supposedly its second oldest member. She has contributed to the Resident Assistance Fund and is Assistant Treasurer of The Atrium's residents' association.

"You learn to be compassionate with changes in life over the years," Sue explained. "A lot of my friends (several who are now widows) don't want to leave the comfort of their homes. I say make the big move now, so you can actually enjoy it!"

Thank you, Sue!





 **CRESTWOOD MANOR**
A SPRINGPOINT COMMUNITY

MEET OUR DONOR, Shawn Cseh

Shawn is a natural leader and go-getter – an exciting, 20-year career in Information Systems took her from Jackson, MS, to Dallas, TX, to Las Vegas, NV, (and beyond). Eventually settling in New Jersey, Shawn and her husband began researching full-service Life Plan Communities throughout the area, simply to prepare for the future. They were intrigued by the benefits that Crestwood had to offer and decided to make the move even sooner. Upon arriving in 2015, the couple immediately made their mark on the community.

They formed The Crestwood Manor Players, now in its ninth production after the success of several live shows and movies. During the COVID-19 pandemic, Shawn began producing regular community bulletins and eventually became the editor for News and Views, Crestwood’s monthly resident newsletter. She’s also involved with the Residents Association Executive Board, Dining Services Committee, Writers Block, Travel Team, Saturday Night Socials, and several other group activities including yoga, line dancing, bocce ball, and cornhole.

It’s no wonder that given Shawn’s dedicated involvement in the community, Senior Director of Development Susan Cino asked if she would join a new group focused on identifying areas of positive, transformative change throughout the community.

“I accepted the offer because not only did I appreciate the Foundation, but I was also very involved in the community, knew most of the residents, and believed I could contribute in a variety of ways,” Shawn said.

The philanthropic *Neighbors Helping Neighbors* committee was quickly formed to support these efforts, including Crestwood’s Resident Assistance Fund. The committee’s goal is to increase awareness of the Foundation’s work and to raise funds within the community, for the community. And Shawn takes a very active role.

“One of the major selling points for choosing Crestwood as my home was the Foundation’s promise of never having to leave if your financial circumstances changed. And in the beginning, it was mostly just that, a selling point,” Shawn explained. “But now that I’ve been here awhile, I realize what a win-win concept it is! I give, to help not only my good friends and neighbors, but also myself should the need arise. And they do the same. The Resident Assistance Fund was always a big draw in deciding to move here, but I appreciate it so much more today. So, why do I give? I give when I can today, for the possible day I can’t.”

Thank you, Shawn!





MEET OUR DONOR, Florence Lipstein

“Never fear, Flo is here!” That’s a common catchphrase Florence hears around Meadow Lakes, from both team members and fellow residents alike.

As someone who is computer and tech-savvy, Flo is called upon to lend a helping hand with many things around the community which is how she was “appointed” chairwoman of the Friends Committee. She keeps a digital record of all new residents and assists with offering them a warm welcome to help make the move-in process run more smoothly. She’s also a great spokesperson for Springpoint, after learning more about the independent living lifestyle from Julie Harp, Springpoint’s former Senior Director of Sales for Central NJ.

“[Meadow Lakes] was just what I wanted. Everyone is so friendly and helpful. I’ve been here for 14 years, and I’ve enjoyed every minute of it. They take care of us, and there’s always something interesting going on. It’s just a very comfortable, wonderful place to live,” Florence said. “The concierge are out of this world, and my doctor/medical team are always on hand.”

As a former head nurse of the newborn nursery at Beth Israel, Florence also has a passion for higher education and professional advancement. She was an active member of Meadow Lakes’ Education Award Fund Committee, initiated by residents to help employees and their families lessen the burden of high tuition costs and educational debt. In 2023, 22 students received over \$80,000 in donated funds.

Florence got involved after learning that fellow resident Eleanor English, who started the committee in 2002, was basically running things by herself. Again, Flo’s knowledge of IT proved extremely useful in those early years. During the yearly Education Award Fund ceremony, Florence used to be the representative to distribute the certificates onstage.

Another fun fact – since moving to the community, Flo has expanded her love for reading. To date, she’s finished 359 books, and that’s not including the 156 novels authored by renowned romance writer, Danielle Steel.

“Our librarian Jennifer makes sure I get her books as soon as they come out! I’ve communicated with Ms. Steel by email,” Florence explained.

Thank you, Florence!





 **MONROE VILLAGE**
A SPRINGPOINT COMMUNITY

MEET OUR DONOR, Joe Radner

As a self-proclaimed jokester, Joe makes light of the health predicament that eventually led him from Jersey City to Monroe Village. “It was like that commercial, ‘I’ve fallen, and I can’t get up!’” Joe remembers.

Although leaving the hustle and bustle of the city was difficult after living and working there for several decades, the choice was simple since his niece only lives 10 minutes away from the Springpoint independent living community located in Monroe Township – her son was a former dining employee who enjoyed his time working there.

Thankfully, Joe made a full and speedy recovery, even after having to undergo surgery to remove a gland from his neck at the age of 85. So instead of considering a brief stay at Village Point Rehabilitation and Healthcare, he made himself comfortable at Monroe.

“People like me need a place where they can still live a happy and productive life, without having to worry,” Joe explained. “The staff here helps provide that – they’re great.”

Because he believes everyone throughout the community deserves this peace of mind, Joe makes regular donations to Monroe’s Residence Assistance Fund. In 2023, Monroe residents donated a total of 95 gifts in support of other residents.

Along with his commitment to the Residence Assistance Fund, Joe will contribute a yearly “tip of gratitude” that’s shared among Monroe team members to help show his appreciation for their hard work and dedication.

He enjoys joking around with the staff and getting a good laugh – something he used to do with students and fellow teachers as a former guidance counselor and PE instructor. He’s always looking to put a smile on someone’s face if the opportunity arises.

“My niece will sometimes ask me if I ever want to leave [Monroe Village] – my answer is always ‘no’!”

Thank you, Joe!





 **THE MOORINGS
AT LEWES**
A SPRINGPOINT COMMUNITY

MEET OUR DONOR, Sandra Spence

Sandra has been an active member of the greater Lewes community since 2004, having served as an officer for the Sussex County Habitat for Humanity and the League of Women Voters of Delaware. Once Cadbury partnered with Springpoint in 2017, Sandra was convinced that The Moorings could provide a stable and financially sound place to call home.

Having dedicated her life to a very successful career in political science and economics in Washington, D.C., Sandra defied the “just a housewife” mentality and worked hard for a higher education and financial independence. Her family also stressed the importance of charitable giving.

“I had always focused on saving and investing my money to be comfortable when considering retirement,” Sandra explained. “I donated through a charitable gift annuity (CGA) in college, so I was familiar with the concept and found it had serious financial benefits [like the inheritance of some highly appreciated stock].”

And the bonus incentive? A partial tax deduction and a fixed monthly or quarterly return until death, at which time the principal would go to benefit the assigned charity.

“I liked that idea, so when I learned that the Springpoint Foundation had a CGA program and had just increased the rate of return, I immediately called Chief Philanthropy Officer Michael Oakes!”

Funds from this CGA program directly benefit The Moorings and other Springpoint Foundation programs and services.

Sandra contributes to the community in several other ways; as a member of the Wellness Committee, she keeps fellow residents up to date on relevant legislation, like the Delaware Medical Orders for Scope of Care (DMOST). She volunteers on the Library Committee, and previously served on the Financial Working Group (which met quarterly with the Executive Director and Springpoint finance staff to review the budget).

As a young woman, Sandra shocked her grandmother by stating that she didn’t plan on having children. Her grandmother asked, “Who will take care of you when you get old?”

“Now, the answer to my grandmother’s concern about who would take care of me when I got old is clear – The Moorings at Lewes!”

Thank you, Sandra!





THE OAKS
AT DENVILLE

A SPRINGPOINT COMMUNITY

MEET OUR DONOR, Lynn Krueger

Lynn's love of books goes well beyond her current position as Chair of The Oaks' Library Committee.

Back in 2006, Lynn retired early from a career in government billing to care for her husband who was diagnosed with Alzheimer's disease. While living in Fairfax, VA, the couple took a trip to their local library where Lynn came across a book on how to enjoy your retirement.

"As I flipped through the pages, there was a section that suggested volunteering at something you enjoy," Lynn said. "Above the checkout desk was a sign 'We Need Volunteers' – I applied that day and have been around books ever since."

Lynn moved to Denville in 2011 and continued her volunteerism. She worked at the Book Barn and eventually joined the Board of Directors for the Thrift Barns of Morris County.

"For almost ten years, I was spending four days a week either on or near Pocono Road, right across the street from The Oaks," Lynn explained.

Finally, during the onset of the COVID-19 pandemic in 2020, Lynn made her final move, and has been happy with that decision ever since.

Around this same time, the Springpoint Foundation launched a campaign to support the construction of a new Interfaith Center at The Oaks. This initiative included a library renovation and expansion with a new reading room. Funds were fully contributed by resident donors of The Oaks. In December 2022, the community celebrated its grand opening for both the enhanced library and Interfaith Center, a multi-purpose, nondenominational space welcoming residents of all faiths, backgrounds, and life circumstances.

Given Lynn's reputation with "book" knowledge, she immediately got involved with the Library Committee during this exciting time. She dedicates her time to ensuring the facility is run properly and that all residents get the help they need. And best of all, there's no need to worry about late fees! Life at The Oaks is turning out to be an ideal storybook ending.

Thank you, Lynn!





MEET OUR DONOR, Ingrid Reed

Ingrid's passion for community participation and engagement has inspired others throughout Stonebridge to get more involved.

Ingrid's late husband, Marvin Reed, served as the mayor of Princeton Borough for over a decade. Along with contributing to dozens of public projects, Marvin was a pioneer in supporting and providing affordable housing throughout the municipality. As a longtime director of the New Jersey Project at the Eagleton Institute of Politics at Rutgers, Ingrid (now in retirement) holds similar interests in planning, governance, and ethics issues.

This is ultimately why the couple made a commitment to supporting the Springpoint Foundation's affordable housing initiative upon making the move to Stonebridge several years ago.

The Foundation partners with residents and other generous donors to support the needs of affordable housing residents. The goal is to broaden the spectrum of services that encourage a culture of health, wellness, and safety for all members throughout Springpoint's 19 affordable housing communities.

The Reeds and fellow residents even helped to fund an internship in affordable housing management.

Kelly Horton, the Executive Director of Allaire Crossing (an affordable housing community located in Wall, NJ) began her journey with Springpoint as an intern. Under the guidance of Springpoint professionals, Kelly received first-hand knowledge and gained the experience and skills necessary to one day become a leader in the field of affordable housing. Support from generous residents like Ingrid made this possible.

Ingrid's knowledge, experience, and volunteerism spread even further. She was also asked to join Stonebridge's Building Committee at a time when no women were represented. During the COVID-19 pandemic, she kept members of the community connected by helping to form the "Getting to Know You" program. The group proved a huge success and has organized over 100 resident programs (and counting).

"[Stonebridge] is a community, and it's like we live in 'neighborhoods.' Residents provide much of the energy for programming – it's fun, especially getting to know other people. I think that those who are involved like doing it and feel appreciated. [But] more needs to be done!"

Thank you, Ingrid!





WINCHESTER
GARDENS

A SPRINGPOINT COMMUNITY

MEET OUR DONOR, Dr. Paul Margulies

Dr. Margulies, a retired endocrinologist from Long Island, joined the Winchester community with his wife in June 2023. She had a history of Alzheimer's disease for about 15 years, but it had been severe for the past 3 years. As the disease progressed, Dr. Margulies found the responsibilities involved with caregiving lonely and isolating. With his plan for retirement and the fact that his two daughters and three grandsons lived in Maplewood, Winchester's option of independent living, along with its personalized memory care services, offered an ideal retirement lifestyle for them both.

"I like the programs and activities they have at Winchester, especially in memory care," Dr. Margulies noted. "They provide more stimulation than just sitting at home in front of a TV."

After settling in with the community, Dr. Margulies attended an onsite demonstration of the Tovertafel, a progressive, multi-purpose gaming system developed for people living with dementia and other intellectual disabilities. Tovertafel's interactive games combat apathy and stimulate brain activity and are proven to be effective at physical, cognitive, social, and sensory levels.

"I quickly realized this was a very interactive device with innovative software," Dr. Margulies explained. "The projector provides sound and vibrant images which can be displayed on a tabletop – it's hands on and invites players to touch things. The device offers several levels for different sorts of users – those with dementia, aggressive behavior, autism [etc.]."

With his wife and other memory care residents in mind, Dr. Margulies decided this was a fantastic investment for the community with robust potential, and he was happy to donate the amount needed to purchase one Tovertafel unit. He facilitated the donation with the Springpoint Foundation and Regional Director of Major and Planned Gifts Sean Flood.

"I feel this unit holds so much promise as a safe way to provide additional stimulation for the residents with dementia and should complement Winchester's current live programs. I hope my wife will benefit from it, but I am confident that many of the residents will find it rewarding. I am grateful that I'm able to assist in improving their quality of life."

According to Winchester's Assistant Executive Director and Administrator, David Weiner, the Tovertafel software will be used primarily in Manchester, the dementia community, with occasional use in Cambridge, the enhanced Assisted Living community.

Thank you, Dr. Margulies!

SPRINGPOINT FOUNDATION ANNUAL GOLF CLASSIC

Monday, May 20, 2024
Springpoint Foundation
47th Annual Golf Classic

Manasquan River Golf Club, Brielle, NJ

This longstanding tradition helps fund the charitable work of the Springpoint Foundation and lets us celebrate the tremendous business partners who support Springpoint's mission. With your help, we're able to provide innovative programs and services for our Affordable Housing residents, such as: stocking food pantries, distributing fresh produce, transportation services, essentials through Community Cares, and health and wellness resources including Springpoint's award-winning LivWell program.

For more information on sponsorship opportunities, call Michael Oakes at 732-430-3674 or email moakes@springpointsl.org. All proceeds will benefit the Springpoint Foundation programs. Thank you for your continued support.

Your Gift makes a Difference

Fulfilling our Foundation's mission depends on the support of many – including dedicated donors, fundraisers, volunteers, and employees – who help older adults live their best lives. We offer a variety of direct and planned giving options for individuals, families, and organizations.

Please visit our website for more information on different ways to give,
<https://springpointsl.org/foundation/give>





Help Us Help

We are incredibly grateful for all of our generous donors, volunteers, and partners who support our mission. Together, we impact the lives of so many seniors and their families with a variety of giving and sponsorship opportunities, special events, and gift planning programs. You, too, can help us help.



DONOR RECOGNITION Thank you so very much to all who support our mission. Please note that we make every effort to record our donors' names wholly and accurately. We apologize if we have omitted or misstated your name; please let us know by calling the Foundation at 732-430-3674.

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These society members have made gifts in the form of bequests, charitable gift annuities, deeded entrance fees, and other deferred gifts. Their significant commitment is apparent every day and felt by the thousands who benefit from their support.

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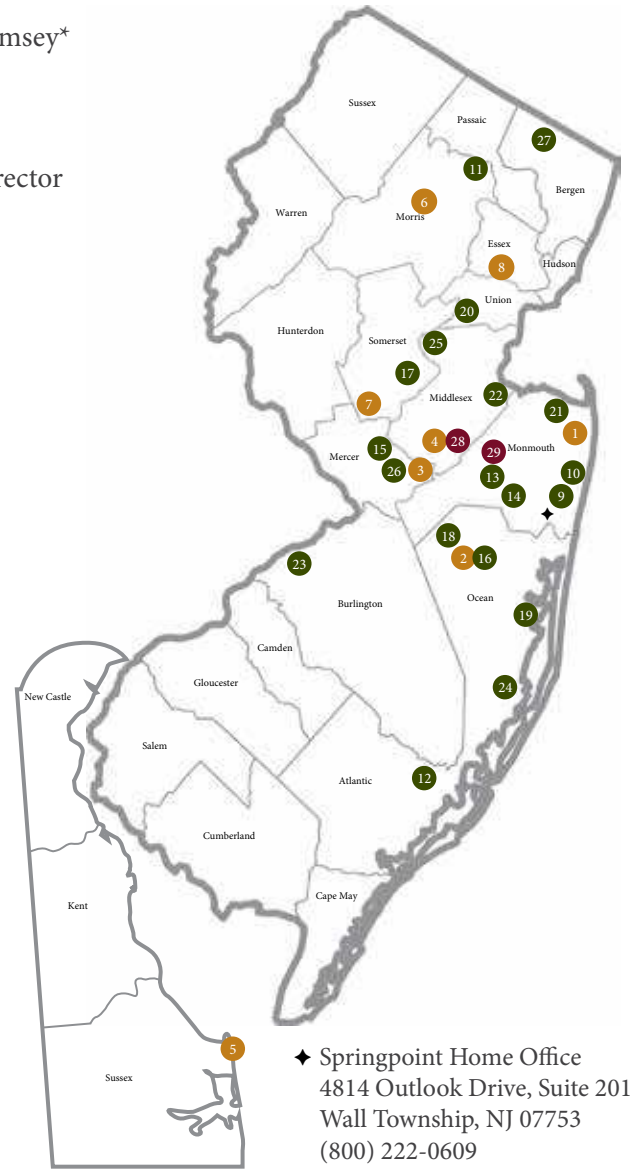
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